



WM museum policy forum

MUSEUM POLICY FORUM MEETING

Minutes of the meeting held at the Birmingham & Midland Institute, Margaret Street, Birmingham at 2pm on Monday 14 December 2009

Present: Helen Maclagan (Chair), Kate Andrew (Vice Chair), Jane Arthur (Secretary), Chris Copp, Nigel Nixon, Robin Hill, Rachel Cockett, Philippa Tinsley, Rita McLean, Sue Fitzsimmons, Chris Kirby, Tim Bryan, David de Haan

Ref:		Action
50/09	Apologies for Absence Apologies were received from Liz Cowley, Sophie Wilson, Gary Hall, Sally Orton, Diana Owen, Michael Cooke, Andrew Lovatt, Sarah Elsom	
51/09	Minutes of the meeting held on 2 October 2009 Approved	
52/09	Matters arising from the minutes <u>MPF information on websites (ref 43/09)</u> Now online at www.midlands.specialistnetwork.org.uk and at www.mla.gov.uk/renaissancewestmidlands <u>Representation (ref 24/09)</u> Dominic Harbour to be reminded about attending meetings. <u>Strategy Tree (ref 44/09)</u> All to send secretary details of regional networks by 8.1.10 Information required from MC on success (or not) of bid to Regional Improvement fund. MDO representation – MDOs will send a different representative to MPF meetings. Secretary to liaise with MDOs on meetings and rota and circulate minutes.	KA All to JA HMc to contact MC JA/MDOs
53/09	MPF Action Plan <u>Enhancing National/Regional partnerships</u> After discussion it was agreed that MPF needed to have a strategic overview of national/regional partnerships so that gaps and opportunities could be identified. All members asked to list what's happening in their area and what potential there is for further development. Key issues for developing partnerships: <ul style="list-style-type: none">Exploiting the potential for brand pull/recognition	All via LinkedIn

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	<ul style="list-style-type: none"> • Sharing knowledge and expertise (both ways) • Developing added value beyond loans and exhibitions • Joint advocacy <p>Findings from recent research for NMDC could be circulated to all if it is available.</p> <p><u>Healthcare and commissioning</u> Herefordshire is commissioning a needs analysis to tie into LAA and PCT. Wolverhampton is leading a Renaissance project on museums and social care and health. The project officer Thanh Vo is taking an audit at the moment. All to send relevant project details and contacts to Thanh (thanh-giang.vo@wolverhampton.gov.uk)</p> <p>Experience from Shropshire suggests that:</p> <ul style="list-style-type: none"> • It's more cost effective to commission large packages for delivery (eg group projects together). • It's important to establish what health care professionals need and the best delivery mechanisms for them. • We need to identify senior people for an advocacy campaign on what we can offer (eg as a resource for service users). • We need to know more about good practice in this sector. • Partnerships with 3rd sector charities may be the most effective way in as they already have expertise as providers. • The importance of having all the right policies and procedures in place (eg safeguarding children and vulnerable adults) and staff trained for delivery. <p>Objectives for 2010 To share knowledge via discussion forum on LinkedIn To raise awareness of the potential in this area at the annual open meeting To build the offer and scope advocacy</p>	<p>RMc/SF</p> <p>All to Thanh Vo</p> <p>All via LinkedIn</p>
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	<p><u>Information networks</u> It was decided to set up a discussion group (invitation only) for MPF on LinkedIn with a number of discussion strands.</p> <p><u>Annual Open meeting 2010</u> It was decided to hold the Annual Open meeting at The Herbert. Focus would be on collections – specifically developing knowledge partnerships, celebrating the curator and issues of subject knowledge expertise. Links would be made with the Renaissance Collections task and finish group. CK, KA, CC and JA were agreed as a sub-group to develop a programme and costs to circulate for comment prior to the next meeting.</p>	<p>JA to set up</p> <p>CK to book venue</p> <p>KA/CK</p> <p>JA/CK/CC/KA</p>
54/09	<p>Renaissance in the Regions update RMC reported on Renaissance Review – MLA have set up an external group of “critical friends” who will report back in 2010. A meeting of hub leads will also take place in early 2010. There is a need for national advocacy for funding post 2011. RC reported on recruitment to hub posts – now via IGMT rather than BCC. Best of the West deadline 18 Dec. Renaissance is sponsoring the WMids open exhibition in March and can consider others that have a WM focus. Next newsletter will be in Feb 2010 on the theme of collections. Subsequent newsletters will focus on volunteering and diversity. FF08 due to be printed in January 2010. Suggestions for individuals for wider advocacy to RC.</p>	<p>Info to RC</p> <p>All to RC</p>
55/09	<p>MLA Regional Manager update Michael reported (by phone) on the following: New Designation Fund – deadline is 31 December 2009. Marie Fowler has been appointed Area Engagement Advisor.</p>	
56/09	<p>Any Other Business <u>Advocacy during the run up to the election</u> (?May 2010) Strategy for the sector is not clear yet. MLA is likely to be co-ordinating advocacy – eg sending constituency candidates information on “what has Renaissance done for your constituents” and/or speaking to appropriate</p>	<p>MC</p>



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	<p>civil servants. All to contribute ideas for advocacy and share types of questions being asked by elected members/parliamentary candidates.</p> <p><u>AIM conference 2010</u> will be held at Heritage Motor Centre, Gaydon from 3-5 June.</p> <p><u>Lyndsey Wyke</u> will be attending the 9 March meeting. Discussion topics or questions to be circulated via LinkedIn.</p>	<p>All via LinkedIn</p> <p>All via LinkedIn</p>
57/09	<p>Dates of the next meetings</p> <ul style="list-style-type: none">• 9 March 2010 at 10.00 (MLA Offices)• 10 May 2010 – following the Annual Open Meeting at The Herbert• 14 July 2010 at 10.00 (MLA (Offices)• 21 October 2010 at 10.00 (MLA Offices)	<p>JA/MC</p>