

Desk Research Bibliography

Primary Data

- Taking Part – annual data 2006-2007 (published DCMS, Aug 2008)
- CIPFA Public Library Statistics, 2006-2007 and CIPFA Public Library Statistics, 2007-2008
- LISU Annual Library Statistics (MLA, 2006)

Secondary research libraries

- What will consumers need from the MLA sector in 10 years?, Stanziola, J (London, March 2008)
- Attracting library non-users: What we've learned so far, Stanziola, J (London, March 2008)
- Attendance of libraries, Barauskas, S (London 2008)
- Framework for the Future – MLA Action Plan for Public Libraries 'towards' 2013 (MLA May 2008)
- Montana NCIP Home Delivery Report (OCLC Delivery Services, 2008)
- Library Loans on line, Feasibility Study (MLA 2007)
- Books to Your Doorstep Now – The Danish Home Delivery Service (Poul Erlandsen, National Library of Education, Denmark, 2007)
- Aiming High for Young People – a ten year strategy for positive activities, Department for Children, Schools and Families (July 2007)
- Blueprint for Excellence, consultation (MLA, 2007)
- Define Research & Insight: A research study of 14-35 year olds for the future development of public libraries (2006)
- Strong and Prosperous Communities – The Local Government White Paper (Oct 2006)
- Increasing Attractiveness of Libraries for Adult Learners, Shovlin, C (London 2005)
- Releasing resources to the frontline – Independent review of public sector efficiency (Sir Peter Gershon, CBE, July 2004)
- Perceptions of Libraries, MORI (Audit Commission, 2002)
- Building Better Library Services (Audit Commission, 2002)

Secondary research on line lending/ purchasing/ searching

- Jeff Jarvis, What Would Google Do?, January 2009
- Norman Oder, Jeff Jarvis interviewed, Library Journal, 22 January 2009
- 'Free delivery critical factor in the retailer customers choose' (www.foreseeresults.com 20 Jan 2009)
- Digital Inclusion Reports and Consultation, Steve Dale, Department for Communities and Local Government (Oct 2008)
- The Sunday Times tech track 100, compiled by Fast Track (Sep 08) -award for Lovefilm
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- 'The Long Tail', Chris Anderson, WIRED magazine, issue 12.10 October 2004
- The History of Amazon.com, Michele Fair, Pagewise, published via www.eSSORTMENT.com (2002)
- Jeff Bezos [founder of Amazon] Interview (American Academy of Achievement, May 2001)
- www.google.com/corporate/tenthings.html