

## Recruitment Questionnaire

We are carrying out some qualitative research into accessing library books via the Internet and we would like to talk to people from rural / urban areas [delete as appropriate] who use / do not use [delete as appropriate] public libraries. May I ask you a few questions to establish if you are amongst the type of people we need to talk to?

Q1. Firstly, which of the following best describes where you live?

Rural environment (countryside, village or small town)

Urban environment (city or large town)

Q2. And which of the following best describes how often you use a library?

At least once a month

3-4 times a year

Once or twice a year

Within the last 5 years

More than 5 years ago/ never

Q3. Next, how often do you use the internet to a) search for information?

b) for buying/renting?

At least once a day

Not every day but at least once a week

Less than once a week but at least once a month

Occasionally

Never

Q4. Can you tell me which of the following age categories you fall into?

18 – 30

31 – 50

51 – 75

Over 75

Q5. And which of the following best describes your lifestage?

Living with friends or parents

Living on own, no children

Living with partner, no children

Bringing up children

Children have left home

Other

Q6. What is your working status?

Student

Working full-time

Working part-time

Non working

Retired

Other

Q7. And which of the following best describes your highest level of education?

- University degree
- A level
- GCSE
- Trade apprenticeship
- Other (please specify)
- No formal qualifications

Q8. And which of the following best describes your ethnicity?

- White British
- White Other
- Asian or Asian British
- Black or Black British
- Mixed Race
- Other

Q9. And finally do you consider yourself to be 'time pressed'?

- Yes
- No

Q10. Would you like to attend the focus group on Wednesday 26<sup>th</sup> November from 1230 to 200pm

- Yes
- No

Q11. Alternatively, would you like to join a one hour on-line discussion in early December

- Yes
- No

Name:
Address:
Postcode:
Mobile:
Other telephone:
Email:

#### Background information

Hopkins Van Mil is conducting a survey to establish potential demand for an online library loan scheme, whereby the public would be able to borrow books via the internet and get them delivered, rather than visiting a library. The survey has been commissioned by the Museums, Libraries and Archives Council which is a government agency. If you have any questions, please do not hesitate to call Hally Ingram at Hopkins Van Mil on 077 8770 4366.