
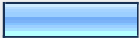
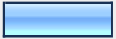


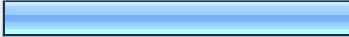

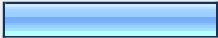
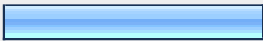
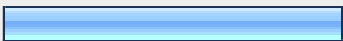

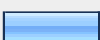
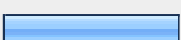
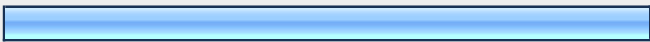




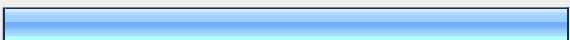
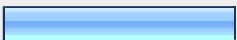
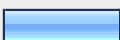
Library Loans Online Field Survey - Hopkins Van Mil, January 2009

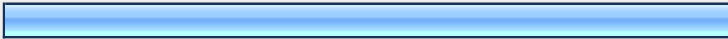

1. How often do you use a library?			Response Percent	Response Count
At least once a month			46.0%	63
3-4 times a year			14.6%	20
once or twice a year			11.7%	16
Less than once a year/ never			27.7%	38
			answered question	137
			skipped question	0

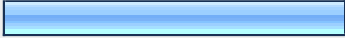

2. How often do you use the internet for purchasing/ renting online?			Response Percent	Response Count
Once a week			17.5%	24
Once a month or more			38.0%	52
At least 2-3 times a year			21.2%	29
Occasionally			23.4%	32
			answered question	137
			skipped question	0

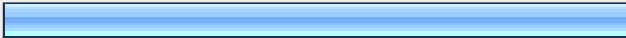
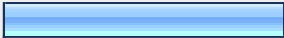
3. If public library books were available to rent on-line and delivered to a convenient location for you how likely is it that you would you use the service?			
		Response Percent	Response Count
Probably		28.5%	39
Possibly		37.2%	51
Not sure		5.1%	7
Not very		10.2%	14
Not at all (go to question 7)		19.0%	26
		answered question	137
		skipped question	0

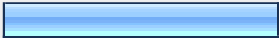
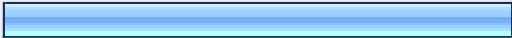
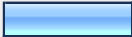
4. What would be your preferred delivery option?			
		Response Percent	Response Count
Straight to your door		71.2%	79
To your nearest library for you to collect		12.6%	14
To another convenient location		16.2%	18
		answered question	111
		skipped question	26







5. How would you prefer to return your book?			
		Response Percent	Response Count
Sending it back in the post (in prepaid bag)		62.2%	69
To your local library		25.2%	28
To another convenient location		12.6%	14
		answered question	111
		skipped question	26

6. It is feasible to offer this service for £3.49 per book. How do you feel about this price?			Response Percent	Response Count
Too much			80.2%	89
Just right			19.8%	22
Too little			0.0%	0
			<i>answered question</i>	111
			<i>skipped question</i>	26

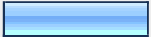
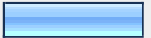
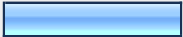



7. Gender			Response Percent	Response Count
Male			37.5%	51
Female			62.5%	85
			<i>answered question</i>	136
			<i>skipped question</i>	1

8. Which of the following best describes where you live?			Response Percent	Response Count
Urban environment			69.2%	92
Rural environment			30.8%	41
			<i>answered question</i>	133
			<i>skipped question</i>	4



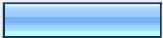
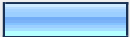


9. Which of the following age categories do you fall into?			
		Response Percent	Response Count
18-30		30.1%	41
31-50		55.9%	76
51-75		14.0%	19
over 75		0.0%	0
		answered question	136
		skipped question	1

10. Which of the following best describes your ethnicity?			
		Response Percent	Response Count
White British		68.7%	92
White Other		4.5%	6
Asian or Asian British		7.5%	10
Black or Black British		12.7%	17
Mixed Race		2.2%	3
Other		4.5%	6
		answered question	134
		skipped question	3



11. Can you tell me which of the following best describes your lifestage?

		Response Percent	Response Count
Living with friends or parents		15.7%	21
Living on own, no children		14.9%	20
Living with partner, no children		19.4%	26
Bringing up children		40.3%	54
Children have left home		7.5%	10
Other		2.2%	3
		answered question	134
		skipped question	3


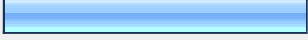
12. What is your working status?

		Response Percent	Response Count
Student		18.7%	25
Working full-time		46.3%	62
Working part-time		17.2%	23
Non working		13.4%	18
Retired		2.2%	3
Other		2.2%	3
		answered question	134
		skipped question	3

13. If you are working, would you describe your job as?

		Response Percent	Response Count
Managerial		55.2%	48
Non-managerial		44.8%	39
		<i>answered question</i>	87
		<i>skipped question</i>	50

14. Do you consider yourself to be time-pressed?

		Response Percent	Response Count
Yes		66.7%	90
No		33.3%	45
		<i>answered question</i>	135
		<i>skipped question</i>	2